



Euclid Law continues its continental growth with the arrival of Paul McGeown in the Brussels office.

Euclid Law, the competition law and FDI boutique, is proud to welcome renowned competition partner, Paul McGeown, to its team in Brussels. A distinguished antitrust lawyer at the Brussels Bar, Paul brings over 30 years of extensive experience in European competition law to the Euclid Law team.

Previously a partner at Linklaters and Wilson Sonsini, Paul has an illustrious track record advising the main parties and interested third parties across various industries in Phase I and Phase II merger cases, and in Art 101 and 102 investigations.

With a strong history of representing clients before the European Commission and national competition authorities, such as the UK CMA, Paul's arrival reinforces Euclid Law's commitment to delivering unparalleled legal services through a direct partner-led approach.

Beyond his legal practice, Paul is a sought-after commentator on competition matters for several media outlets and is also a visiting lecturer in the LL.M. program on regulated industries at King's College in London and at the Brussels School of Competition.

We look forward to the contribution Paul will make to our growing team and our continued success navigating the complexities of competition law to achieve the commercial aims of our clients.

Oliver Bretz, Founding Partner of Euclid Law, commented: "I am really delighted that Paul has joined Euclid Law. It is always a pleasure to welcome someone who is not just an expert in his field but also a great person and friend! We will continue the expansion of Euclid Law across London and Brussels and Paul's arrival will bring us market-leading expertise in air transport, which is an area we have been looking to expand into. We see Paul's decision to join Euclid as vindicating the boutique model

and the fact that clients increasingly seek partner-level expertise. Welcome, Paul! It is great to have you on board!”

Paul McGeown commented “I could not pass on the opportunity to work with Oliver and the wider team at Euclid Law. They have created a pool of dynamic and talented solutions-driven competition lawyers, and they have successfully been handling some fascinating cases – like Copart’s Phase II acquisition of Hills Motors, London Stock Exchange Group’s Phase II acquisition of Quantile Group and PKN Orlen’s Phase II acquisition of Grupa Lotus. What more could you ask for.”

Andrea Zulli, who heads the Euclid Law Brussels office, commented: “I am thrilled to welcome Paul to our team in Brussels. Having worked and shared an office with him in the past, I can testify that not only is Paul an outstanding competition law adviser but also a fantastic team player and a great person to work with. From a Brussels perspective, his arrival clearly strengthens our practice and market presence, marking another step towards being the leading independent competition law and FDI boutique in Brussels.”

For media inquiries, please contact:

Oliver Bretz: +44 7881 588784 – Oliver.Bretz@Euclid-Law.eu

Paul McGeown: +32 479 989983 – Paul.McGeown@Euclid-Law.eu

Andrea Zulli: +32 741 383232 – Andrea.Zulli@Euclid-Law.eu

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About Euclid

Euclid Law was created by experienced competition lawyers with a common desire to build a new competition law firm that is agile, collaborative, highly commercial in its thinking, innovative in its approach to delivering results and free from the constraints of larger law firms.

Our core expertise covers all aspects of competition law, including cartels and anti-competitive agreements, merger control, abuse of dominance, state aid, competition litigation, market investigations as well as audit and compliance. We are recognised experts at navigating the UK and EU Foreign Direct Investment and UK National Security. With offices in both London and Brussels, in-depth experience and a network of contacts in key jurisdictions around the world built up over many years of practice, we have the ability to advise clients across Europe and worldwide. We represent clients before EU, UK, German, Italian and Belgian authorities and courts.

More information on: <https://euclid-law.eu/>

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